TheMover conditions of acceptance 2019/20

- 1. The publisher reserves the right to refuse, amend, withdraw or otherwise deal with all advertisements submitted to him at his absolute discretion and without explanation. All advertisements must comply with the British Code of Advertising Practice.
- 2. All advertisements are accepted on the express understanding that the Advertiser warrants that the advertisement does not contravene any of the provisions of the Trade Description Act 1968 and amending legislation.
- 3. All display advertisement orders shall be subject to the Publisher's confirmation in writing, but in no circumstances shall the placing of an order confer the right to renew on similar terms.
- 4. The Publisher reserves the right to increase the advertisement rates at any time or to amend the contractual terms concerning space or frequency of insertion. All contracts are accepted on the understanding that a rate increase or other amendment becomes immediately operative on all outstanding insertions, and shall not be deemed a breach of contract. In such event the Advertiser has the option of cancelling the balance of the contract without surcharge.
- 5. The Publisher shall be indemnified by the Advertiser against any damage he may sustain in consequence of his announcement.
- 6. All copy shall be subject to the approval of the Publisher who reserves the right to cancel or withdraw advertisements at his discretion. Orders and instructions for an insertion must be received in time for press or current copy shall be repeated and invoiced at the appropriate rate. The Advertiser shall be liable to incur the costs of resetting his advertisement once proofs have been prepared and for producing plates for publication.

- 7. The Publisher shall not be liable for any loss caused by the non-appearance of any advertisement due to any cause whatsoever, nor do they accept liability for clerical or printer's errors, although every care is taken to avoid mistakes.
- 8. The Publishers reserves the right to destroy all artwork and other materials which have been in his (or the printer's) custody for two years provided always that the Advertiser, or his agent, has not been given instructions to the contrary. The Publisher may exercise this right without giving further notice to the Advertiser.
- 9. The Publisher shall be notified in writing of alterations to, or cancellations of, any space booked, before the copy date of the issue concerned.
- 10. The Advertiser shall notify the Publisher in writing if he requires any special conditions other than the foregoing to be incorporated and these shall be specifically accepted in writing by the Publisher.
- 11. Accounts for advertisements are due for settlement on publication.
- 12. Typesetting or artwork for advertisements will be charged for by the Publisher as agreed in advance.